

Carimus Announces Ken Ratashak New Vice President of Public Sector

New Role Will Strengthen Company's Public Sector Engagement and Strategy

Carimus is excited to announce the appointment of Ken Ratashak as the new Vice President of Public Sector. This appointment marks a significant milestone for Carimus as it strives to enhance its service to government agencies and public institutions with cutting-edge digital solutions. With an impressive background collaborating with public sector organizations, Ratashak brings a wealth of expertise that will be essential in fortifying Carimus's presence in this sector. As Vice President, he will spearhead strategic initiatives and partnerships, deepening relationships and bringing world-class brand and technology experiences to government clients.

Ratashak joins Carimus with a distinguished record of leading brand and technology initiatives for government agencies, successfully managing large teams, and overseeing complex IT projects for organizations such as the Department of Transportation, the Department of Justice, and the Federal Aviation Administration. He holds an MBA from the University of Phoenix and a Bachelor of Arts in Political Science from Northwest Missouri State University. As a decorated U.S. Army officer, he brings invaluable combat experience from Iraq and Afghanistan. Notably, he has championed NC State's language and cultural training initiative, emphasizing its critical role in preparing ROTC cadets to address global challenges and advancing the integration of these skills into military leadership development.

"We are thrilled to welcome Ken to the Carimus team," said Tony Pease, Founder and CEO of Carimus, and veteran of the US Navy. "His extensive experience in the public sector is a tremendous asset as we look to expand our capabilities and reach. Since our inception, Carimus has been dedicated to serving both public sector and commercial industries clients, and with Ken's leadership, we are confident that we can take our efforts to new heights."

"Carimus is a perfect fit for my professional objectives," said Ratashak. Reflecting on the company's values, he emphasized his commitment to creating positive, user-centric experiences through a human-centered approach. He further noted, "[Carimus] is a rapidly growing company to which I can directly contribute to its growth and assist the company with maturing processes as we grow. This is a great place to learn from my teammates while passing along best practices and lessons learned from my own vast, diverse experiences."

Carimus looks forward to Ken Ratashak's significant contributions as the company continues to innovate and offer cutting-edge services to the public sector.

About Us

Carimus is a brand and technology transformation agency. We strive to be strategic partners in progress for the brands most essential to the future of people and our planet. Our US-based team of strategists, designers, and engineers consistently delivers outstanding, award-winning work, driving business growth, fostering team cohesion, and elevating brand effectiveness.



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